



Applied Reliability and Durability Conference

Connecting the Engineering Community

ARDC Sponsorship

Sponsors of the Applied Reliability and Durability Conference (ARDC Live) benefit from direct access to engineering professionals who represent the reliability and durability communities. From academia to executive managers, engineers and thought leaders, ARDC Live offers face to face networking and learning opportunities for attendees across varied industries and experience levels.

Why Sponsor ARDC Live?

Reach key decision makers and key engineers through our flexible and cost-effective exhibitor and sponsor packages. Each ARDC Live will connect you with reliability and durability engineering professionals who gather to share collective knowledge to contribute to the engineering community.

Learn. Network. Share



Inquire about sponsorship and join the community!

www.ardconference.com

Sponsorship Levels

Exhibitor



INR 200,000

Join the ARDC community as an exhibitor and engage the reliability and durability community on a personal level. With three days of networking opportunities, each prime exhibitor space ensures maximum exposure. Exhibitors will receive the following:

- Logo on the ARDC website
- 8' x 10' Booth space (table, 2 chairs, access to electricity)
- 2 complimentary ARDC registrations valued at IND 20,000 each
- Social media recognition on the ARDC LinkedIn and Twitter platforms
- Targeted access to attendee information via ARDC app

(Returning Sponsors from prior ARDC / ARS events are eligible to receive a 5% discount)

Premium Sponsor



INR 480,000

Premium Sponsors receive an “all access” pass to the ARDC attendees and the ARDC Connect community. Premium sponsorship involves a higher level of brand visibility during the conference, and with the online community.

- Logo and company description on ARDC website
- Logo on ARDC Connect and the ARDC app
- 8' x 10' Booth space (table, 2 chairs, and access to electricity)
- 2 complimentary ARDC registrations valued at IND 20,000 each
- Social media recognition on the ARDC LinkedIn and Twitter platforms
- Targeted access to attendee information via ARDC app
- 2 complimentary webinar presentations in ARDC Connect
- Branded materials / collateral featured in the Attendee Welcome Pack
- Commercial Breaks: branded slides or video playing in breakout rooms prior to each presentation

(Returning Sponsors from prior ARDC / ARS events are eligible to receive a 10% discount)

Global Sponsor



\$ 15,000

Global Sponsors gain access to a one on one experience with the reliability and durability community at all ARDC Live locations. With face to face networking opportunities, the global sponsorship presents a unique opportunity to connect with the ARDC community for an entire year.

- All premium benefits with presence at all physical ARDC events for a calendar year
- Co-sponsor of Welcome Cocktail Reception
- Joint press release announcement on the ARDC website distributed to multiple news outlets
- 3 complimentary ARDC registrations valued at IND 20,000 each
- Lunch and Learn opportunity (limited availability – one per day)

Prior to lunch, ARDC staff will announce that a voluntary sponsored session will be presented in one of the breakout rooms. This opportunity provides a brand specific presentation to a captive audience for a 40-minute session!

Association Sponsor



INR 100,000

We are pleased to announce a new sponsorship opportunity for engineering associations and societies. The Association Sponsorship provides the opportunity to engage the community and potentially increase membership.

- 1 complimentary ARDC registration valued at IND 20,000
 - Table, 2 chairs, and access to electricity
 - Select signage opportunities
 - Targeted access to attendee information via ARDC app
 - 10% discount on ARDC Live admission extended to any member of the sponsoring association
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A la carte options



Each A la carte option is available for purchase by any sponsoring entity.

- Logo on app with a link to sponsor's website – \$ 2,000
- Sponsored event
 - Cocktail Hour – \$ 2,500
 - Breakfast - \$ 2,000
 - Lunch – \$ 2,000
 - Dinner – \$ 3,000
- Printed materials in the Welcome Pack – \$ 1,000 per brochure/flyer
- Wi-Fi Sponsor – \$ 3,000 (venue dependent)
- Commercial Breaks – \$ 750 (per day)
Slides or video playing during breaks/ before presentations in breakout rooms
- Promotional Item Sponsor *
Water bottle or tumbler w/ ARDC logo and company logo
- Room Drop *
Select marketing materials (water bottles or branded collateral) are distributed to the rooms of ARDC attendees booked at the event hotel

* Contact ARDC for more information

What people are saying



“Sessions were well balanced, allowing us to get to each session we found most relevant to our positions without much overlap with other sessions. The info on the app is incredibly helpful!”

Dan Ortenzi - Quality Assistant Director, LSI Solutions

“It was a great opportunity for a brand new engineer to go out and meet people who have year of experience; to network with them and learn from them was a priceless experience.”

Mike Macsay - Durability Engineer, Honda R&D

Questions?

www.ardconference.com/sponsorship